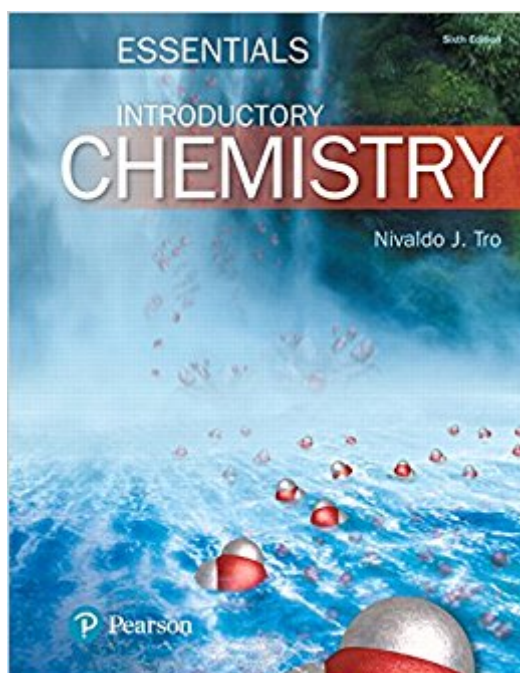


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Introductory Chemistry Essentials (6th Edition)



Synopsis

For one-semester courses in Preparatory Chemistry. Builds 21st century and problem solving skills, preparing students for success. Now in its 6th Edition, the best-selling Introductory Chemistry continues to encourage student interest by showing how chemistry manifests in students' daily lives. Author Nivaldo Tro draws upon his classroom experience as an award-winning instructor to extend chemistry from the laboratory to the student's world, capturing student attention with relevant applications and an engaging writing style. The text provides a superior teaching and learning experience, enabling deep conceptual understanding, fostering the development of problem-solving skills, and encouraging interest in chemistry with concrete examples. Extending chemistry from the lab to the student's world, the text reveals that anyone can master chemistry. Refined to meet its purpose of teaching relevant skills, the 6th Edition includes new questions, data, and sections to help students build the 21st century skills necessary to succeed in introductory chemistry and beyond. Already a visual text, in this edition the art has been further refined and improved, making the visual impact sharper and more targeted to student learning. The new edition also includes new Conceptual Checkpoints, a widely embraced feature that emphasizes understanding rather than calculation, as well as a new category of end-of-chapter questions called Data Interpretation and Analysis, which present real data in real life situations and ask students to analyze and interpret that data. Also available with Mastering Chemistry. Mastering Chemistry from Pearson is the leading online homework, tutorial, and assessment system, designed to improve results by engaging students with powerful content. Instructors ensure students arrive ready to learn by assigning educationally effective content and encourage critical thinking and retention with in-class resources such as Learning Catalytics. Students can further master concepts through homework assignments that provide hints and answer-specific feedback. The Mastering gradebook records scores for all automatically graded assignments in one place, while diagnostic tools give instructors access to rich data to assess student understanding and misconceptions. Student can use the URL and phone number below to help answer their questions: <http://247pearsoned.custhelp.com/app/home> 800-677-6337. Note: You are purchasing a standalone product; Mastering Chemistry does not come packaged with this content. Students, if interested in purchasing this title with Mastering Chemistry, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and Mastering Chemistry, search for: 0134407636 /

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